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# SUNSET LIVING

A SOCIAL PUBLICATION EXCLUSIVELY FOR THE RESIDENTS OF SUNSET ISLANDS

*meet your neighbors*

**David & Lisa  
HABER**



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# LUXURY Residential Management (LRM)



sponsor spotlight • By Jacquelynn Powers Maurice  
Photography By Luxhunters

South Florida has always been a mecca for second- and third-homeowners, who enjoy spending their winters in the sunshine. With these snowbirds comes the need for property management services. As the CEO and Senior Resident Manager of Luxury Residential Management, Eddie Miller looks after multi-million-dollar homes throughout Miami Beach, Coconut Grove, Sunny Isles, Aventura and beyond. LRM offers a host of white-glove services, from maintaining the property and overseeing renovations to stocking up on groceries and holiday décor installation. Additionally, Miller is an author, speaker, investor, partner at Pristine Property Management LLC, past-president of the National Association of Residential Property Managers SE Florida and an advisory

board member of the Dade Real Estate Investors Association. Eddie's company-led focus on attending to every impeccable detail was developed through his experience in hospitality and as a project manager for Miami's largest commercial interior construction company.

### **How has your property management business been affected by the global COVID-19 crisis?**

The need for our services has grown, especially with the challenges of traveling to South Florida. Depending on the size of the residence and the needs of the clients, our managers conduct inspections on a weekly or bi-monthly basis to confirm all systems are working properly. We oversee cleaning, maintenance services and inspect for leaks and mold, operational systems, audiovisual, the pool, landscaping and so much more.

### **What are the COVID-19 protocols you have implemented at the various properties you manage?**

With guidance from the Centers for Disease Control (CDC), the World Health Organization (WHO), the Florida Department of Health and local officials, we have implemented an extensive safety and sanitization program. Upon entering any property, our staff wears masks, gloves, booties over shoes and regularly engages in safe hand hygiene. The same goes for any vendor we let into the property.



**How do you envision this winter season will look in terms of second homeowners coming down to Miami?**

Approximately 40 percent of our clients will be in Miami for the holiday season. The major factor is the part of the country or world they are traveling from. Most international clients have decided not to travel.

**What is your business model?**

Luxury Residential Management provides an extensive array of year-round luxury estate management services for our high-profile clients with secondary residences in the Miami area. Like staying in the finest hotels and resorts, LRM is committed to five-star service. All staff members have undergone extensive background checks and have signed non-disclosure agreements.

Our experienced, professional and insured team of residential managers are committed to the impeccable preservation of each residence. As mentioned, we follow strict protocols for COVID-19 precautions. We oversee housekeeping and maintenance, schedule and monitor all vendors/contractors and provide renovation project management services. Each residence is treated like a museum and we even have a photo manual as to how every piece of furniture is arranged. Are the pens placed in the crystal holders in the exact same position, is the silver polished, is the shower water temperature as indicated on the dial? Our primary responsibility is to be of service to each family.

**What services do you offer?**

We tailor our services to meet the needs of the client. We offer weekly property inspections, security, pest control, pool and landscaping maintenance, residence upkeep, residence staff management, hurricane prep, renovation/construction project management, laundry and dry cleaning, pre-arrival grocery shopping and floral arrangements, personal shopping, holiday décor installation and removal, bill paying and notary services.

**Have owners been doing a lot of renovations now that they have been staying at home?**

My background is as a construction project manager. Fifteen years ago, when I moved to Miami, I worked for the largest commercial interior construction





company. This was a fantastic, life-altering experience as it led me to become a real estate investor, buying, renovating and selling over 60 homes in the Miami area; property manager; and, ultimately, to start Luxury Residential Management. The off-season is actually our busiest time of the year. Clients prefer major repairs and renovations done when they are not in Miami. We serve as the project manager on behalf of our clients. Depending on the project, we assist in working with the architect, the selection and bidding process of the GC and other contractors and overseeing the project.

**What trends in home design are you noticing, or extra luxuries people want?**

Clients are implementing various safety and environmental precautions, increasing the size of home gyms and adding in-home spa facilities.

**Is there a minimum size of home you will retain?**

The vast majority of our condos and estates are 6,000 square feet and larger. However, we provide services for smaller residences, too.

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*Our experienced, professional and insured team of residential managers are committed to the impeccable preservation of each residence.*

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**You are also an author. What motivated you to write *Living Inside-Out*?**

I grew up on a cattle farm in central Missouri. My parents always encouraged and even pushed me to set goals and go after them. I’ve always been a student of self-development studying many of the greats like Zig Ziglar, Wayne Dyer and Deepak Chopra. One of the highlights was to be personally mentored by Jack Canfield, co-author of the *Chicken Soup of the Soul* series and an incredible self-development coach. Since 2019, I have been a student of Tony Robbins. Several years ago, I adopted an “Inside-Out” life philosophy that has become the heart and soul of my work. In essence, all that we need to guide us to our own right choices, to find the answers to our most daunting questions and to uncover our life lessons, lies in the power of our inner wisdom. However, concealed by our perceived fears and the blocks we create with our overpowering negative self-talk, our precious wisdom slips out of our view, convincing us that we don’t know or deserve any better. The key to real change lies in bridging that internal disconnect. *Living Inside-Out* is a thoroughly empowering, accessible and resonant book for anyone who wants to grab the reins, connect the



Eddie Miller at the Farm



Eddie Miller volunteering

dots between their inner life and their outer circumstances, and, as a result, move from overwhelmed, overworked, and overcommitted to discover how to live — and sustain — a happy, healthy and purposeful life.



For more information, contact 305-807-4045 or visit [LRMMiami.com](http://LRMMiami.com).

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Emergency On-Call

Hurricane Preparedness

*“We are honored to be the caretakers of some of the finest estates in Miami. Our reputation has been built on exceptional attention to detail, a solution-driven focus, and impeccable five-star service.”*

**EDDIE MILLER**

CEO & SENIOR RESIDENTIAL MANAGER



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